



*Is your organization actively looking for ways to “give back” to the community?*

*Do you want a “jump start” on identifying the next generation of technical talent?*



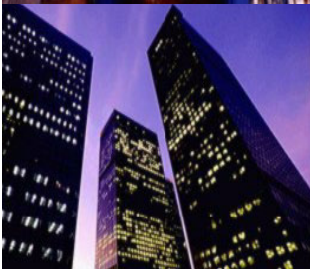
*Would you be interested in meeting and networking with some of Tampa Bay’s successful leaders in technology?*

If you answered **Yes** to all of the above questions, your company should consider sponsoring the Tech Bowl.

The sixth annual Tech Bowl will be held on Saturday October 22, 2011 at the Brandon Campus of Hillsborough Community College from 9am to 3pm.

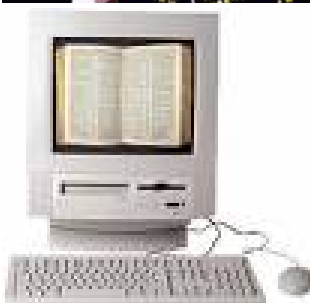


The Tech Bowl is a panel-style single elimination tournament involving computer and technology questions. There will be sixteen teams of 4 high-school students (14-18 years) competing for grand prizes of laptop computers and “bragging” rights of 2011 Tech Bowl Champions. First-round losing teams will compete in a consolation round. All team entrants will receive a prize.



### **Why Not, Get involved!**

Businesses and organizations who sponsor this event can optionally provide a coach and their team if they desire. Your business will also gain exposure from the event program booklet, through signage, and promotional opportunities. Team sponsorships start at **\$2,500** and details are on the next page.



The Tech Bowl is a great way to show your support of computer literacy for the next generation, and spend a day with a group of kids having a lot of fun in a learning environment. We look forward to your participation in this year’s event.

*Thanks for the opportunity to partner with you!*

Yours truly,

*Ralph A. Smith*

Executive Director

**Deadline for sponsorships is Friday, September 30**



## Sponsorship Opportunities

### Level Donation Benefits



#### Terabyte Sponsor \$10,000

- Double-page ad in center of event program
- Sponsor a team of 4 teens (see Team Sponsor below)
- Your company logo on cover of event program
- Display in all competition areas
- Recognition in lunch packets for participants, volunteers, and guests
- Recognition during live presentations
- Recognition on all promotions
- Grand prize presenter
- Opening/Closing of ceremony address to attendees

#### Gigabyte Sponsor \$5,000

- Full-page ad in event program
- Sponsor a team of 4 teens (see Team Sponsor below)
- Display in all competition areas
- Recognition on/in lunch packets
- Recognition during live presentations
- Recognition on all promotions

#### Team Sponsor \$2,500

- Half-page ad in event program
- Sponsor a team of 4 teens
- Optionally select your own team of 4 youth
- Optionally assign a coach to your team (CMG volunteers can be assigned)
- Polo shirts provided for your team with company logo
- Ability to retain Technology Bowl Trophy for display upon winning the event

#### Event Sponsor \$500-1,000

- Half-page ad in event program

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